

Message Text

UNCLASSIFIED

PAGE 01 PRETOR 01186 170931Z

10

ACTION COME-00

INFO OCT-01 AF-06 EB-07 ISO-00 /014 W

----- 044261

R 170852Z MAR 76

FM AMEMBASSY PRETORIA

TO SECSTATE WASHDC 4033

INFO AMCONSUL CAPE TOWN

AMCONSUL DURBAN

AMCONSUL JOHANNESBURG

UNCLASSIFIED PRETORIA 1186

E.O. 11652: N/A

TAGS: BEXP, NI, SF, SU

SUBJECT: COMMERCIAL PROGRAM: PROPOSED IOWA STATE IOGA TRADE
MISSION

REF: STATE 050894, PRETORIA 1178

1. WORKLOAD AT JOHANNESBURG WOULD ALLOW IT RECEIVE ASSIST IOWA-
TOGA GROUP REFTEL ASSUMING OF COURSE, GROUP WOULD BE RECEIVED
IN SOUTH AFRICA WITHIN THE TERMS OF THE STATE/COMMERCE CRAG,
I.E. AS A PRIVATE BUSINESS GROUP AND WITHOUT AN OFFICIAL COMMERCE
SPONSOR OR DIRECTOR.

2. HOWEVER, GIVEN OUR RECENT EXPERIENCE WITH THE AVIONICS GROUP
(PRETORIA REFTEL) WE THINK IT ESSENTIAL THE GROUP HAVE A "HEAD".
THIS COULD BE ONE OF THE IOWA STATE INDUSTRY ASSOCIATION OR A PRIVAT
E
BUSINESS PERSON. HE WOULD BE RESPONSIBLE FOR GROUP MEETING CONTACTS,
KEEPING APPOINTMENTS, ETC.

3. OUR INITIAL ASSESSMENT MARKET FACTORS IS GOOD. IN ADDITION TO
ELEMENTS OUTLINED JNB TEL 1791 OF DEC 18, 1975, WHICH, IN MAIN,
CONTINUE TO OBTAIN, AND AS SUPPORTED BY JNG A-4 JANUARY 14,
A-8 JANUARY 26, 1976 AND A-13 OF FEBRUARY 25, 1976, JNB BELIEVES
THAT AGENT/DISTRIBUTOR MIX HERE IS SUFFICIENTLY BROAD AND THAT
INTEREST EXISTS IN EXPANDED CONTACTS WITH US BUSINESS.

BOWDLER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 17 MAR 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976PRETOR01186
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760100-0641
From: PRETORIA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760351/aaaabszu.tel
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Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Review Comment: n/a
Review Content Flags:
Review Date: 01 JUL 2004
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Margaret P. Grafeld
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EO Systematic Review
04 MAY 2006

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Secure: OPEN
Status: NATIVE
Subject: COMMERCIAL PROGRAM: PROPOSED IOWA STATE IOGA TRADE MISSION
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